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Create Vs. Copy: Embrace Change. Ignite Creativity. Break Through With Imagination.



Synopsis

Today's leaders simply can't succeed without putting creativity in their toolbox. If you don't think you're creative, that may sound discouraging. But take heart: creativity can be taught and practiced, and *Create v. Copy* shows you how. This short, punchy book explores various aspects of creativity and imagination and leads you toward a healthy, confident, more innovative life mindset. It celebrates the good news of your God-given capacity to create and helps you harness it to take charge of your life, navigate changing times, and ultimately, flourish and succeed. Having traveled to dozens of countries, founded the leading international conference on justice and theology, and collaborated with scores of nonprofits, Wytmsa is uniquely fit to help us be culture-shapers in a world of global change. He blends theology, history, and cultural observation to show us what being God's creative image-bearers might look like today. Whether you're a parent, CEO, pastor, or politician, this fresh look at contemporary leadership will challenge the way you view your position of influence, and it will equip you to adapt and thrive in our perplexing yet exciting cultural climate.

Book Information

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Customer Reviews

Have you ever said, "I don't have a creative bone in my body"? Then this book's for you. Wytmsa throws down the challenge that to deny our creativity is to deny the image of God "our creative Creator" in us. Creativity is not just for artists and entrepreneurs, it's for all: and Wytmsa is a sure guide showing how creativity can set you free. One of the things I really loved about this book was the blend of the practical with the theoretical. Wytmsa is a successful

entrepreneur who's launched international initiatives like The Justice Conference, Kilns College, and World Relief NEXT, but he's also a pastor and a father, and breaks down how creativity shows up in family life, making-ends-meet jobs, and the local neighborhood. The book's divided in two parts. The first outlines a theology of creativity, revealing a God who has created, is creating, and will create all things new in the end. "God's got creativity in his very bones. I particularly loved Ken's observations from entropy, or the second law of thermodynamics, how closed systems break down, but creativity can crack closed systems wide open and bring fresh life. Ken shows how creativity has been used to crack open closed systems like struggling schools, difficult relationships, international relief organizations, and more. Another insight I loved was how divine creativity makes space for life to flourish. Creativity is not an end in itself, but is oriented towards the flourishing of the world. We are invited to participate with our Creator in bringing forth beauty and goodness from creation's potential. The second half of the book is focused on practice.

I'm a fan of Ken Wytsma's writing and so I was super excited to read his newest contribution on creativity and it doesn't fail to fascinate. He does a great job in sharing how creativity is for all of us. We were created to be co-creators and our creativity is a response to God's image and call to each of us. I often tell others that we were created to create – our purpose is to help bring hope, joy, peace, love and restoration to a broken world. Ken said it well when saying it's about being fully human! We are introduced to two kinds of people: those who create or copy. It's not that learning from others is a bad thing, but when we allow ourselves to always copy instead of considering new ideas or relationships, we are selling ourselves and others short – our creative individualities and purposes fail. Creation brings with it many beautiful things: possibility, exploration, imagination, and intervention to name just a few. We are reminded in the book that creating often requires change and risk. Although it might be uncomfortable at first (and we will have our critics), the experience is freeing both for the artist and the receiver. This is what Christianity, redemption and restoration is all about! One of my favorite reminders is that we should not allow a fear of failure stop us. Things can be left unfinished. Not all creativity has to be perfected to be beautiful. If we don't challenge ourselves to create and just copy everything else around us – how will we truly see new and better results? God wants us to take our story and learn how to creatively use what we learn along the way to make this world a more beautiful place! And what would a book on creating be without some great and creative illustrations? Once again, Create Vs.

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